

FINE WINE & GOOD SPIRITS

# Spring was Sprung!

Enjoy your spring celebrations  
with these wines and spirits,  
on sale now!

**Big House Pinot Noir** (3L)

NOW ONLY \$17.99

SAVE \$6

**Woodbridge Chardonnay** (1.5L)

NOW ONLY \$11.99

SAVE \$3

**Josh Cellars**

**Cabernet Sauvignon**

**North Coast** (750 mL)

NOW ONLY \$12.99

SAVE \$4



**Tito's Handmade Vodka** (750 mL)

NOW ONLY \$17.99

SAVE \$2

**Jägermeister Herbal Liqueur** (1.75 L)

NOW ONLY \$38.99

SAVE \$4

**1800 Silver Tequila** (750 mL)

NOW ONLY \$24.99

SAVE \$3



Swing into spring with our  
**MARCH**  
COCKTAIL OF THE MONTH!

**FRISKY 43**

1 ½ oz Licor 43  
10 mint leaves  
Juice of ½ a lemon  
Sparkling water  
Grated ginger  
1 lemon peel

Combine mint leaves, lemon juice and grated ginger in a large wine glass with ice; stir gently. Add Licor 43 and top off with sparkling water; stir. Garnish with lemon peel.

• One Week Only •

Enjoy deeper discounts on these products March 12-18, 2017!



**Septima Malbec**

(750 mL)

Original Price

**\$12.99**

Flash Price

**\$7.99**

SAVE \$5



**Cupcake Vineyards Chardonnay Monterey**

(750 mL)

Original Price

**\$11.99**

Flash Price

**\$8.99**

SAVE \$3



**13 Celsius Sauvignon Blanc Marlborough**

(750 mL)

Original Price

**\$14.99**

Flash Price

**\$10.99**

SAVE \$4

**Chairman's Selection®**

These unique wines are hand-picked for quality and value—typically for a fraction of their nationally quoted prices.



**Fattori Danieli Soave DOC 2015**

"Fresh fruit, flowers, spice and perfume. Try with baked cod or flounder. Serve chilled, not ice cold."

—Steve Pollack, Chairman's Selection® wine buyer

NOW ONLY

**\$9.99**

Quoted at \$17.00\*

SAVE \$7.01

Code 78524



**Château Virant**

**Coteaux d'Aix en Provence Rosé 2015**

"A beautifully balanced, crisp rosé showing sweet watermelon and red fruit, tightened up by crisp acidity and hints of sea salt. Very good!"

—Steve Pollack, Chairman's Selection® wine buyer

NOW ONLY

**\$9.99**

Quoted at \$19.00\*

SAVE \$9.01

Code 78578



**Valentin Bianchi Famiglia Bianchi Malbec 2014**

"A rich and well-spiced style, with concentrated flavors of dark plum, dark cherry and dried raspberry. This is loaded with chocolate and smoke notes that linger on the finish. Drink now through 2020."

—90 points Wine Spectator, March 31, 2016

NOW ONLY

**\$12.99**

Quoted at \$20.00\*

SAVE \$7.01

Code 78601

\*Winemaker's notes

\*Nationally published review

The products pictured are examples of wines featured in the Chairman's Selection program. Selection and availability vary by store. Visit [FineWineAndGoodSpirits.com](http://FineWineAndGoodSpirits.com) for details.



**Tullamore D.E.W.**

(750 mL)

Original Price **\$28.99**

Flash Price **\$20.99**

SAVE \$8

**The Irishman Founder's Reserve**

(750 mL)

Original Price **\$32.99**

Flash Price **\$22.99**

SAVE \$10

**Bushmills Irish Whiskey**

(750 mL)

Original Price **\$22.99**

Flash Price **\$17.99**

SAVE \$5

**Jameson Caskmates Irish Whiskey**

(750 mL)

Original Price **\$34.99**

Flash Price **\$27.99**

SAVE \$7

**Ryan's Irish Cream**

(1.75 L)

Original Price **\$21.99**

Flash Price **\$16.99**

SAVE \$5



MANUFACTURER'S COUPON | OFFER ENDS 04/2/17 | NO DOUBLING  
LIMIT ONE COUPON PER BOTTLE PURCHASE | REDEEMABLE ONLY AT FWGS

**SAVE \$5.00**

**INSTANTLY ON Jägermeister Herbal Liqueur**

(1.75 L)

**CONSUMER:** This coupon is good for \$5.00 off the purchase of ONE (1) 1.75L bottle of JÄGERMEISTER® Liqueur. Must be redeemed at time of purchase. Coupon valid from 03/12/2017 to 4/02/2017 at participating retail locations. Limit one per purchase. Any other use constitutes fraud. Consumer pays any sales tax or deposit. Offer valid only to residents of PA of legal drinking age at the time of submission. Offer not valid to employees of Sidney Frank Importing Co., Inc., employees of beverage alcohol suppliers, wholesalers or retail licensees, or members of their families or households. Void if sold, copied, transferred, altered, where taxed, restricted or prohibited by law. Use of mobile applications to duplicate barcode below for rescanning or any other purpose is strictly prohibited.

**RETAILER:** Sidney Frank Importing Co., Inc. will reimburse you for the face value of this coupon plus 8¢ handling if the coupon is submitted in compliance with this offer and Sidney Frank Importing. Cash value .001. Any other application constitutes fraud. Coupon may not be transferred, assigned or reproduced. Reimbursement requests must contain store name and address and be postmarked within 30 days after expiration date. Failure to present on request invoice(s) providing sufficient product purchases to cover coupons presented for payment will void reimbursement. All coupons must be received by 06/31/17.

**RETAILER SUBMIT TO:** Sidney Frank Importing, Inmar Dept #83089, 1 Fawcett Dr., Del Rio, TX 78840

Code 4959

Please enjoy responsibly.

0083089-900225



Visit us at [FineWineAndGoodSpirits.com](http://FineWineAndGoodSpirits.com) for a complete list of wine and spirits on sale this month and to check the availability of products in a store near you.

The PLCB is not responsible for typographical errors. Sale through April 2, 2017 unless otherwise noted. Selection and availability vary by store. Please enjoy responsibly.

FSC FPO